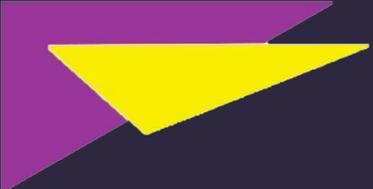




Testing United 2018

Three cities. One conference.

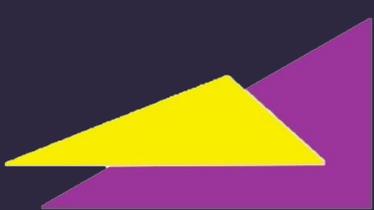


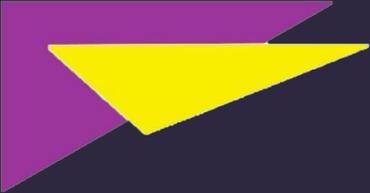
Dear potential partners,

we thank you for your interest in supporting our conference. On the following pages we provide you with information about partnership tiers and additional information about this year's conference. We're looking forward to hearing from you soon

Sincerely,

The Testing United organizers





About Testing United

Testing United is a conference aimed at all levels of testers, test leads, test managers, test consultants and IT employees that come in daily contact with testing teams. The conference unites experts from the extended central Europe region, and thus expands on this idea by periodically rotating the venue between Bratislava, Prague and Vienna.

Bratislava is this year's host city and will welcome participants on the 19th of November 2018 for two days. The conference will have two tracks, one aimed at the general testers' public, second track focused more on topics for test managers and other IT lead roles that cooperate with testing teams.

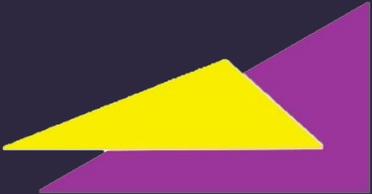
The conference will take place in Carlton hotel and will start on 19 of November. An optional social event also on the 19th of November will be held in yet-to-be-announced establishment.

This year's theme and scope

The main theme of this year's conference is "Testing & Digital transformation" with focus on new testing challenges and opportunities for software testing and testers of all levels: from new skill requirements on junior testers to challenges facing test managers and consultants.

We believe it is important to allow our speakers as much freedom as possible in choosing their topics while focusing on a common conference goal. This year's topics will include either insights into new technologies spearheading today's digital transformation or provide testers with a new look on their current and future work.

Around 500 visitors will attend two tracks, for testing and test management, running on both days, with over 40 experts from the industry introducing topics regarding digital transformation.



Partners' packages

	Platinum	Gold	Silver
Contribution in EUR	8000,-	5000,-	3000,-
Maximum number of partners	1	3	7
Option to nominate own speaker with approved content	✓	x	x
Option to post approved original blog articles on the conference website	✓	x	x
Floor space at networking area	3x2m	2x2	x
Complimentary delegate passes, including networking event	3	1	40% discount for 2 delegate passes
Partner's logo at the venue	✓ (in larger dimensions compared to other logos)	✓	✓
Partner's logo will appear on the official conference website	✓	✓	✓
Partner's logo on conference and promotional materials	✓	✓	✓

If you would like to become a partner or have any questions, please contact us at:

Phone: +421 911 365 779

Mail: info@testingunited.com