

Convince your boss that you should attend Testing United

You plan to join us on 19th and 20th of November at Testing united, but still haven't found enough arguments to convince your boss to support you? These following points will help you in constructing a thorough argument to persuade you boss and demonstrate the business value in attending our conference:

1, Get familiar with the agenda and schedule and plan your own attendance

Before you convince your boss, you must first decide on what precisely you want to see and which speakers' talks you plan to attend. Try to think of reasons how the talks will benefit you and your company.

Don't forget to point out interesting speakers and subject matter experts in your field!

2, Prepare a list of 3-5 top reason of attending

With a planned schedule it's time to point out the reasons why attending Testing United will benefit you, your career education and thus also your employer. Your boss will surely ask, how will you be able to utilize the new knowledge gained in your current or future job position, so be ready with the proper answers!

3, Schedule a short meeting with your boss, point out the benefits

Nothing replaces personal communication, so don't worry about finding 10-15 minutes to talk with your boss and present to him your reason for attending.

Once again be ready to stress out the importance of investing in your education and career growth, but always tie it in with benefits for your boss/company.

Feel free to point out that networking with your peers is also an important part of our lives, and who knows, you might find some future colleagues or employees for your boss on the conference!

4, (optional) Prepare a formal request

If required by your company, be also prepared to fill out a formal request letter or email.

Reiterate the above points and don't forget to cover the questions of costs and benefits!

5, Program

1st day

time	Hall 1	Hall 2
8:00	Registration and morning coffee	
9:00	Conference opening	
9:15	Keynote: Tomasz Dubikowski Super QA of the future	
10:15	Coffee break	
10:30	Keynote: Lisi Hock Next Stop: Flixbus	
11:30	Ingo Philipp Rediscover Exploratory Testing	Jevgeni Demidov Statistics Based on the Test Data
12:30	Lunch	
13:30	Dimitry Vinnik Path to Hybrid Engineering – Best of Both Worlds	Tomasz Konieczny Insecure by design
14:30	Marta Firlej Test in the future – how to prepare	Filip Hric E2E test automation that does not eat your time
15:30	Coffee break	
15:45	Alon Linetzki The Multidisciplinary Test Engineer – Is that a future necessity ?	Michal Buczko Automated security scanning in Payment Card Industry
16:45	Keynote: Ceren Şahin Gebizli Better Test Design to Increase Test Effectiveness & Efficiency	
19:00	Networking Event	

2nd day

time	Hall 1	Hall 2
8:00	Registration and morning coffee	
9:00	Keynote: Gojko Adzic Five key challenges for software quality tomorrow	
10:00	Alon Linetzki IoT Challenges & Testing aspects	Vojtech Barta Journey to Effective Reporting –Make the Impact!
11:00	Coffee Break	
11:15	Panel Discusion Back to the future	
12:15	Lunch	
13:15	Keynote: Tom an de Ven Testing in the digital age: AI makes the difference	
14:15	Petr Neugebauer New modules in ISTQB	Raluca Morariu Automation – the Good, the Bad and the Ugly
14:45	Coffee break	
15:00	Richard Taylor Will Agile kill off the Test Manager ?	Milan Mitosinka Testing of IoT and related technologies, considering E2E approach & Security
16:00	Keynote: Szilard Szell Cornerstones of Testing in DevOps	
17:00	Conference Closing	

Hopefully you'll find these tips useful, and if you have any additional tips or questions, feel free to contact us at: info@testingunited.com